

# TECHNOLOGY ENHANCED ORAL CANCER SCREENING

- Pre-cancerous cells can be detected *long before* oral cancer can even start.
- With the use of a high tech lighting system available in our office we can screen oral abnormalities, including pre-cancerous and cancerous oral tissue. These examinations are completely non-invasive and takes only 2-3 minutes that detects abnormal cells at a very early stage.

## Facts:

Oral cancer claims the life of one North American every hour of every day. Oral cancer claims twice as many lives as cervical cancer. Despite the reduction in the use of tobacco products, it is one of the few types of cancer that has *not* experienced a significant reduction in the number of victims over the past several decades. Recent studies suggest of the possibility of a link between oral cancer and the sexually-transmitted human papilloma virus, or HPV. As a result, many health experts recommend that all adults receive oral cancer examinations at *least one time a year*. With the introduction to the dental market, this Light System is already used for more oral cancer examinations than any other adjunctive technology in the world.

## Oral Cancer Screening \$15 (Value \$150/*priceless*)

### *Oral Cancer Warning Signs*

***Early detection can improve your chances for successful treatment of oral cancer.***

- \*A sore that bleeds easily or does not heal
- \*A color change of the oral tissue
- \*Pain, tenderness, numbness anywhere in the mouth or lips
- \*A lump, thickening, rough, crust, or small eroded area
- \*Difficulty chewing, swallowing, speaking, or moving the jaw or tongue
- \*A change in the way your teeth fit together

### *Risks Factors*

- \*Use of tobacco products, including pipes, cigars, and smokeless tobacco
- \*Heavy alcohol consumption (30 or more drinks per week)
- \*Regular, prolonged exposure to the sun
- \*Age over 40

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## Testimony:

“My name is Emily and I’m on a mission to help people prevent the suffering of oral cancer. Now listen, there is an easy exam you can get from your Dentist that can help save your life from oral cancer. Before this exam came out, my Papa died from oral cancer, it hurt me and everyone else that knew him. He NEVER smoked or chewed tobacco.

My Papa also was very proactive with dental care. He saw the Dentist regularly and with check-ups every 6 months. So, before you make up your mind about taking the exam, think about my Papa and how he did nothing wrong but had to go through such bad pain and suffering. ***This exam could save your life.*** Emily Quaine (5<sup>th</sup> Grade)

